

## 2023-2024 District Goals

District: **109 A**

Constitutional Area: **Europe**



## SERVICE ACTIVITIES

### Goal Statement

By the end of the 2023-2024 Lion year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

**Our team will ensure 80% of clubs in our district report service.**

### Action Plan

[393 Action Plans Booklet 109A FHG 436.pdf](#)

## GLOBAL MEMBERSHIP APPROACH COMMITMENT

With the support of the Global Action Team, my district will support, participate in and promote the Global Membership Approach by:

Adopting and implementing the four process steps: Build a Team, Build a Vision, Build a Plan and Build Success, in my district

Participating in training webinars to learn and implement the approach

Overseeing, supporting and/or conducting district training

Inviting GAT leaders to attend district training

Providing feedback on success and challenges to GAT leaders

Involving Young Lions and Leos in our Global Membership Approach working groups

## GLOBAL MEMBERSHIP APPROACH SUPPORT

No, the district team has not yet identified a Lion as our Global Membership Support Lead

# MEMBERSHIP DEVELOPMENT

## Goal Statement

By the end of the 2023-2024 Lion year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

## Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	20	10
2nd Quarter	0	0	20	10
3rd Quarter	1	25	20	10
4th Quarter	0	0	20	10

## FY New Clubs

1

## FY Charter Members

25

## FY New Members

80

## FY Retention Goal

40

## NET GROWTH GOAL

**FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL**

65

## Action Plan

[Action Plans Booklet 109A FHG.pdf](#)

# LEADERSHIP DEVELOPMENT

## Goal Statement

By the end of the first quarter of the 2023-2024 Lion year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 80% of zone chairpersons attend zone chairperson training.**
- b. Our district will confirm 80% of club officers (president, secretary, and treasurer) attend club officer training.**
- c. Yes, our GLT district coordinator will report completed zone chairperson and club officer training in Learn.**

## Action Plan

[422 Action Plans Booklet 109A FHG 8061.pdf](#)

## LCIF

## Goal Statement

By the end of the 2023-2024 Lion year, our district will support Lions Clubs International Foundation (LCIF) in its endeavor to achieve its fundraising goal.

- a. Our team will ensure that individual participation in our district increases by 10% and club participation in our district increases by 10%.**
- b. Our team will ensure that 100 clubs in my district achieve 100% member participation.**
- c. I will work to achieve a Bronze level LCIF Chairperson's Medal.**
- d. I will make a personal donation of \$1000 to LCIF and I will ask 40 members of my district cabinet to make a personal donation to LCIF.**

## Action Plan

[423 Action Plans Booklet 109A FHG 6833.pdf](#)

## CUSTOM GOALS

### Goal Statement

By the end of the upcoming Lion year, our district will have 80% of clubs reporting service, which is a 5% increase over last year

By the end of the upcoming Lion year, our district will start 1 new club with 25 charter members.

On the last Saturday of April, a district-wide worldwide induction day (WWID) ceremony will be held at our district convention to help clubs rejuvenate with new members.

By the end of the upcoming fiscal year, our district will reduce dropped members by 5%.

75% of the district's club officers will complete the club officer training courses on the Lions Learning Center by September 1, which is a 10% growth over last year.

By the end of the upcoming Lion year, our district will ensure:

- all clubs achieve 100% member participation
- all members of the DG team become donates to LCIF
- to increase by 10% the number of club members that donates to LCIF

By the end of the upcoming Lion year, 90% of all clubs in the district will complete the Club Quality Initiative (CQI) workbook or the Plan for Your Club's Success (Global Membership Approach) guide, to ensure a 3% growth over last year.

By the end of the upcoming Lion year, 80% of clubs in our district will have a club marketing chairperson on their board to increase brand awareness and ensure our communities understand the role Lions play in bettering our world.

### Action Plan

[351 Action Plans Booklet 109A FHG 5977.pdf](#)

### Goal Statement

By the end of the upcoming Lion year, our district will have 80% of clubs reporting service, which is a 5% increase over last year

By the end of the upcoming Lion year, our district will start 1 new club with 25 charter members.

On the last Saturday of April, a district-wide worldwide induction day (WWID) ceremony will be held at our district convention to help clubs rejuvenate with new members.

By the end of the upcoming fiscal year, our district will reduce dropped members by 5%.

75% of the district's club officers will complete the club officer training courses on the Lions Learning Center by September 1, which is a 10% growth over last year.

By the end of the upcoming Lion year, our district will ensure:

- all clubs achieve 100% member participation
- all members of the DG team become donates to LCIF
- to increase by 10% the number of club members that donates to LCIF

By the end of the upcoming Lion year, 90% of all clubs in the district will complete the Club Quality Initiative (CQI) workbook or the Plan for Your Club's Success (Global Membership Approach) guide, to ensure a 3% growth over last year.

By the end of the upcoming Lion year, 80% of clubs in our district will have a club marketing chairperson on their board to increase brand awareness and ensure our communities understand the role Lions play in bettering our world.

## **Action Plan**

[358 Action Plans Booklet 109A FHG 5059.pdf](#)